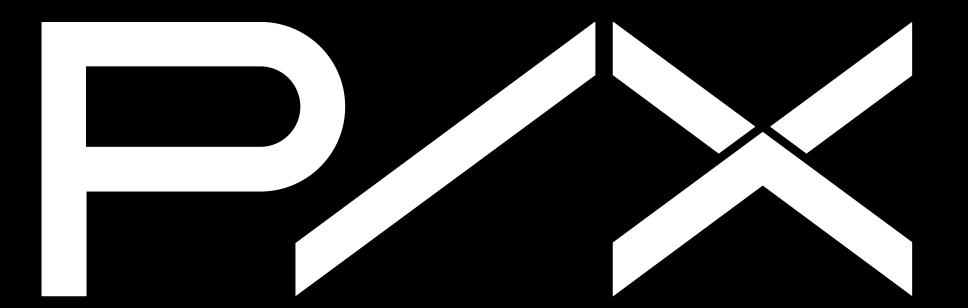
/SALES ORIENTATION



EARLY BATCH DELIVERY





* QUICK OVERVIEW

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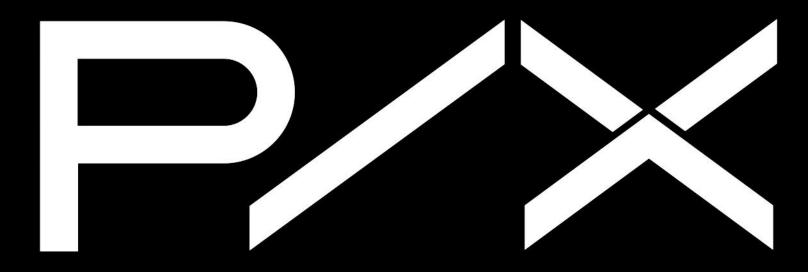
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logo variation



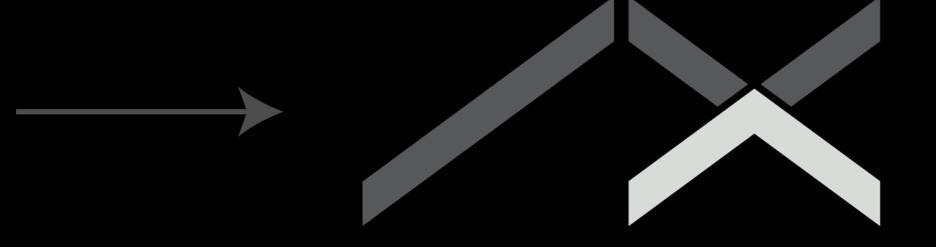


*P/X

LOGO IDENTITY

DIRECTION ONE PROPOSAL





The main focal view is the pyramid, hill on a hill concept

2

X

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The panoramic view from various perspectives

P

{DESIGN ELEMENTS}

140.00° N

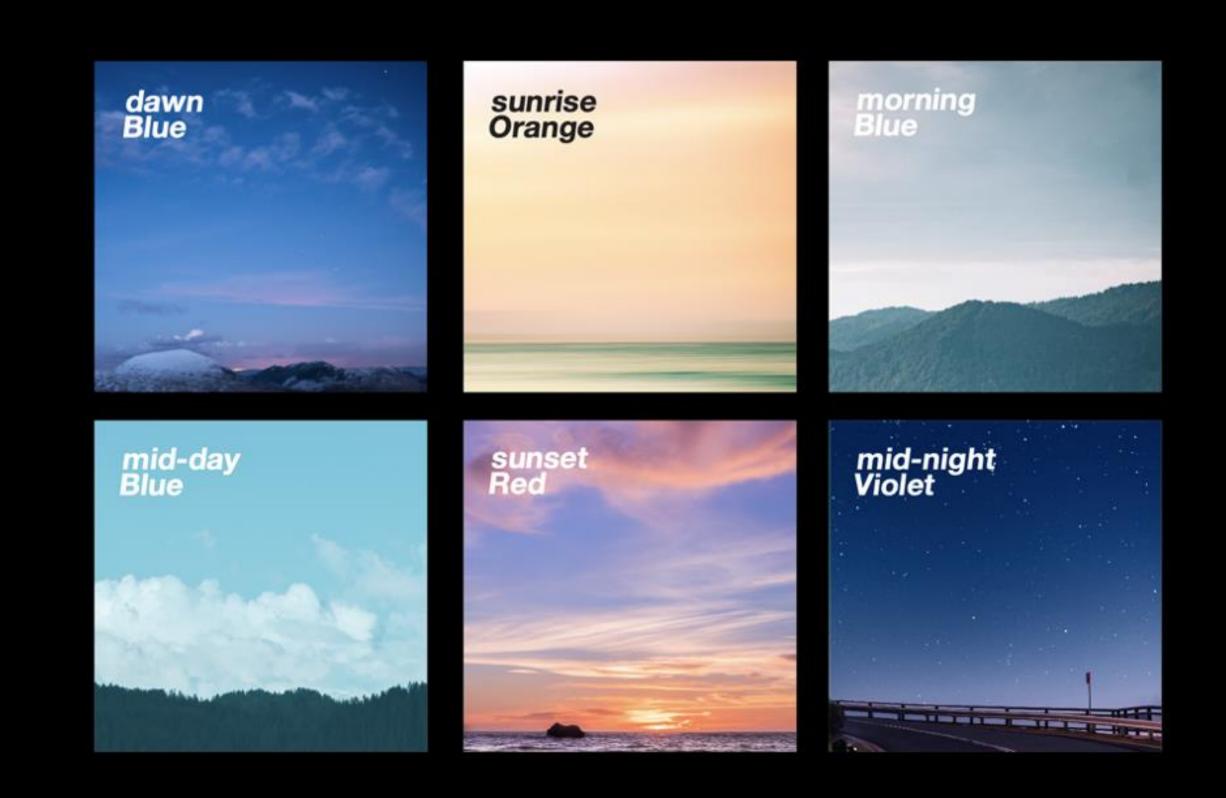
above 140.000° [N]





✨

Using skytone gradients.
No color palette.



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/HIGHEST ALTITUDE.
/INCREDIBLE VIEWS.
/ELEVATED LIVING.
/VERY HIGH-END.
/INCREDIBLE DESIGN.
/LAST PART OF PH.
/YOUNGER IN SPIRIT.

 \Rightarrow

lacksquare



* CONCEPT FILM: THE PEOPLE OF P/X

Calling the people of P/X to come and live where they belong; At the top of it all.

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PROJECT KEY HIGHLIGHTS

The continuation of the palm hills legacy in the west side as it is destined to house most of the future growing families on the hill,

The interconnectedness of the project with the school & commercial surroundings

PHSC Club expansion and international hotel partnership

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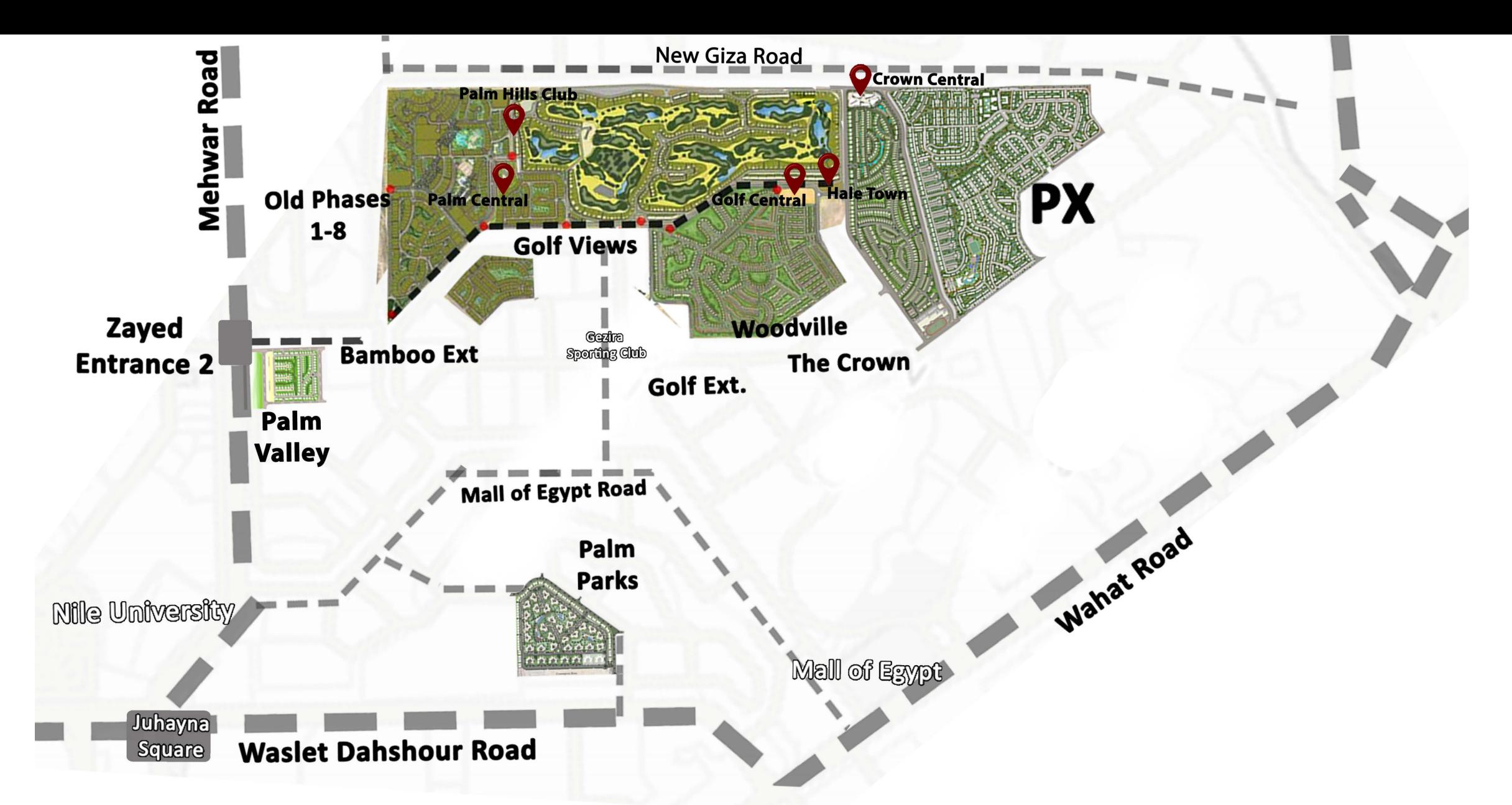
∞

113.880°N HE BEATING HEART OF PALM HILLS

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P

P/X LOCATION MAP



P/X MASTER PLAN

COMMUNITY CENTRE

COMMUNITY CENTRE & HOTEL

COMMERCIAL

HOTEL

COMMUNITY CENTRE

CLUB HOUSE

COMMUNITY CENTRE

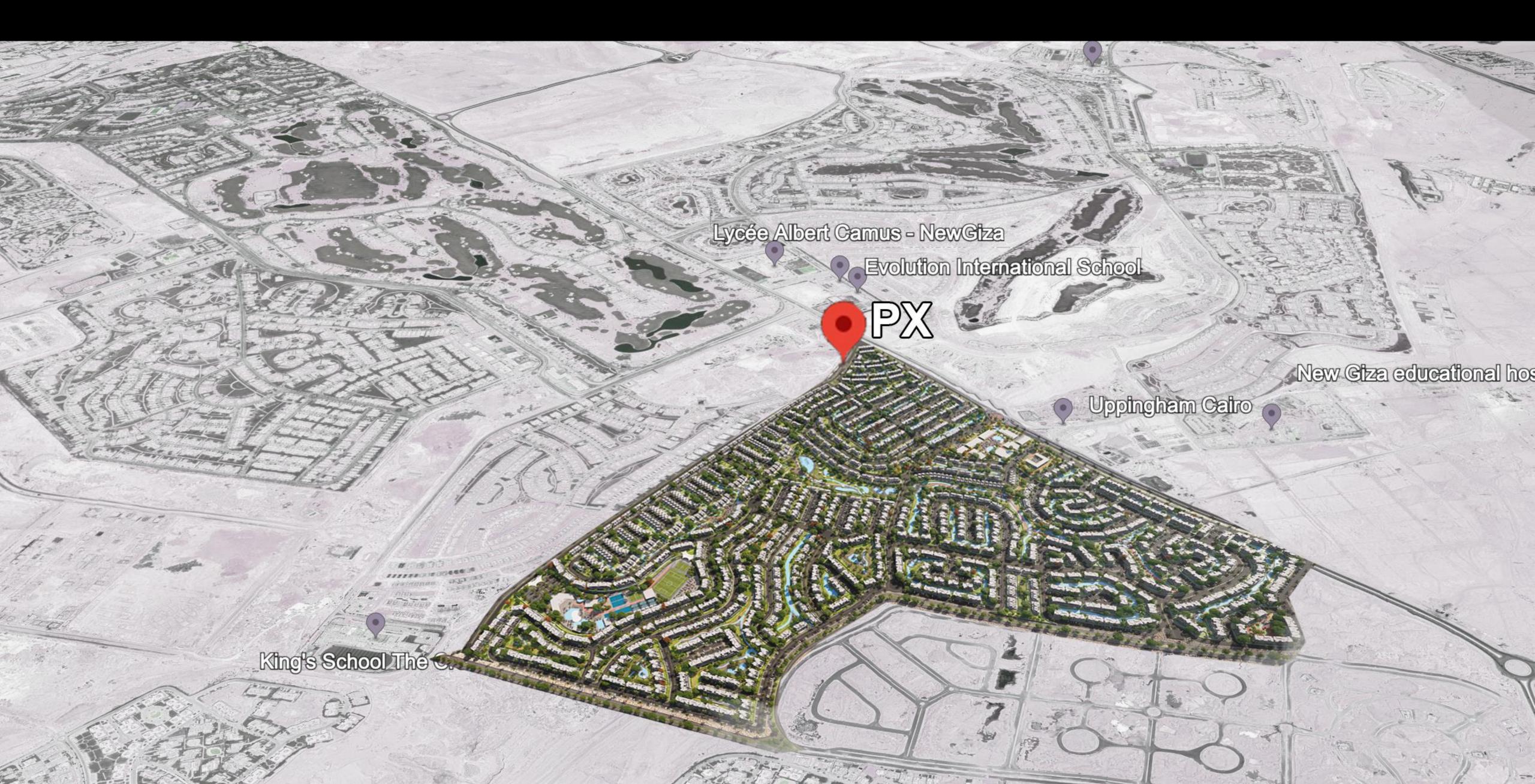
P/X KEY HIGHLIGHTS



P/X KEY HIGHLIGHTS



THE LAST PIECE ON THE HILL





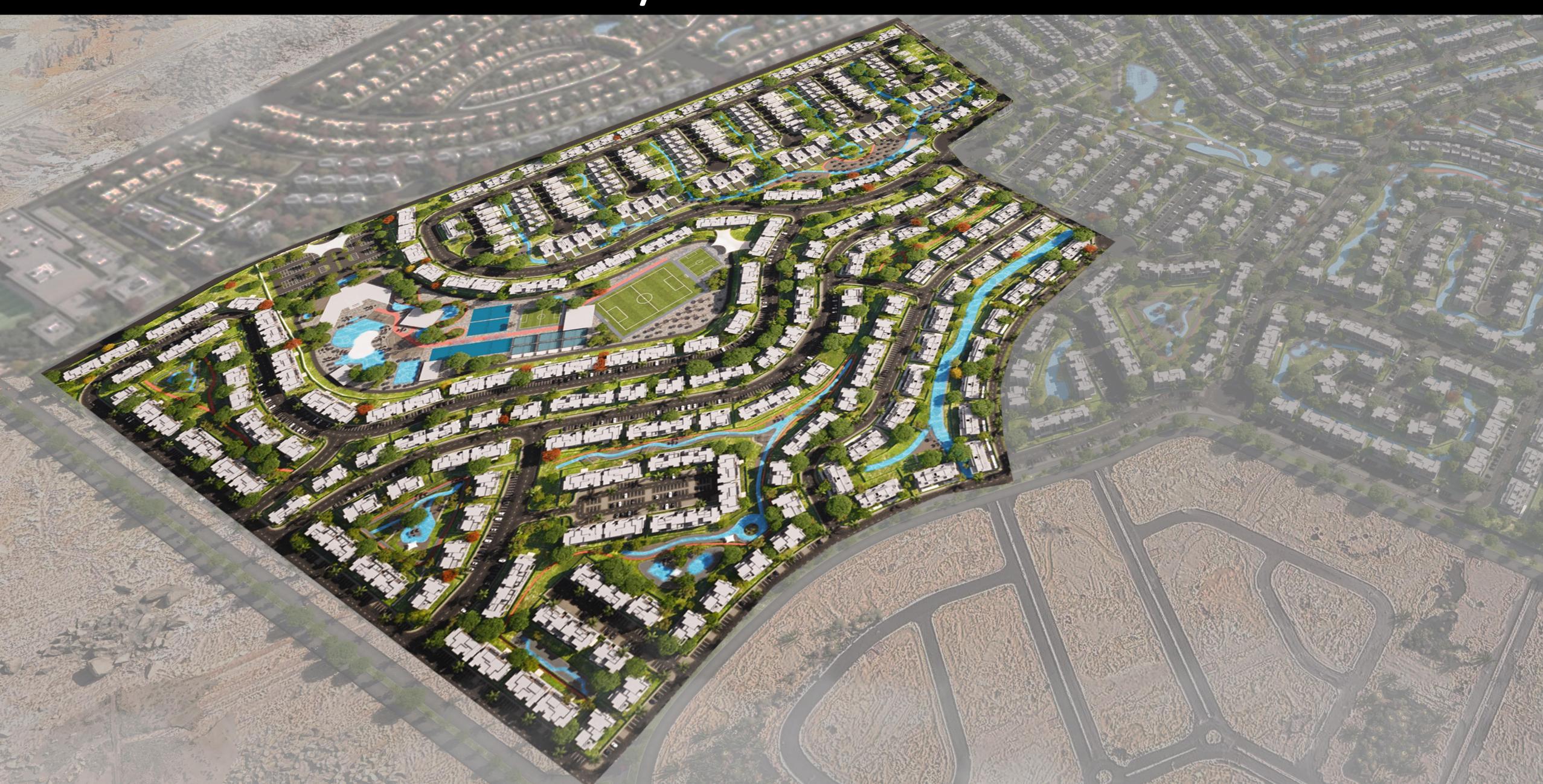
MASTER PLAN T CHAPMAN TAYLOR

optimized the site potential to inspire connectivity, and interaction, while respecting people, the place, and the planet.

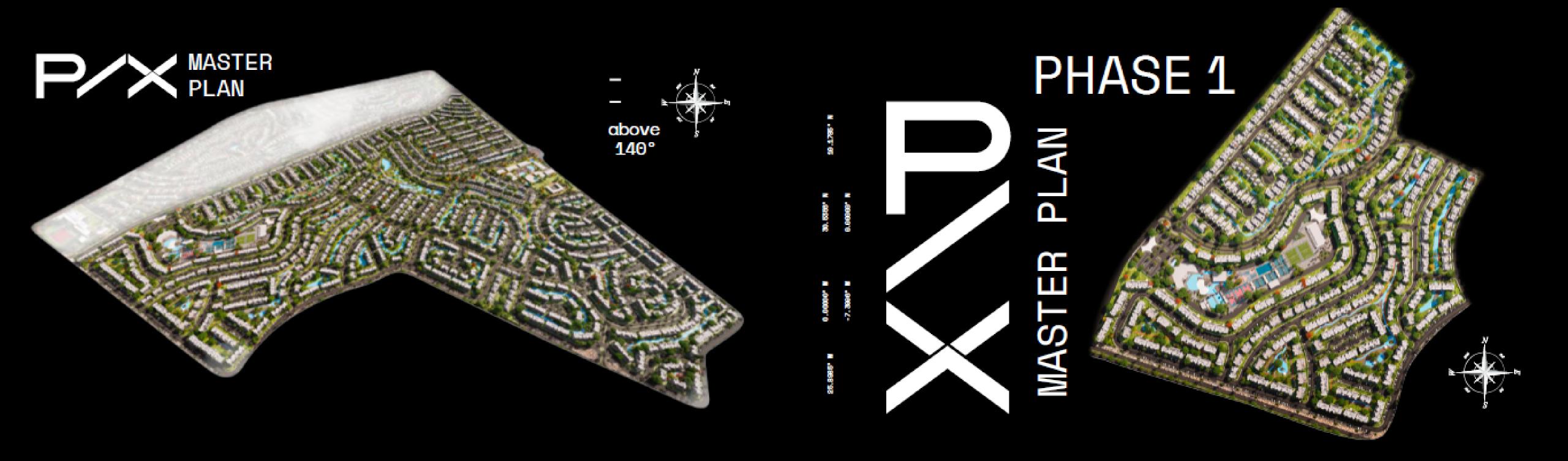
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P/X PHASE 1







- Offering a product mix that includes the best-selling types across all Palm Hills projects with villas, towns and apartments The project is dominated by 80% apartments for the first time on the hill
- Designed by Chapman Taylor & Alchemy to efficiently utilize the design, leveling, topography, and amenities to exude a sense of uniqueness, allowing individuals to experience living from an elevated perspective, with abundant space and vibrant energy."
- The project will include an expansion of Palm Hills Sports Club (PHSC), commercial area and boutique hotel

PHASE 1

EARLY DELIVERY

1A: Starting DEC 2026

40% OF BUILDINGS 559 Apartments

1B: Starting DEC 2027

70 % OF VILLAS
233 Villas & Towns

1C: Starting DEC 2028

30% TOWN HOUSES 88 Town House

810 Apartments60% BUILDINGS





PHASE 1 ZONE VIEWS

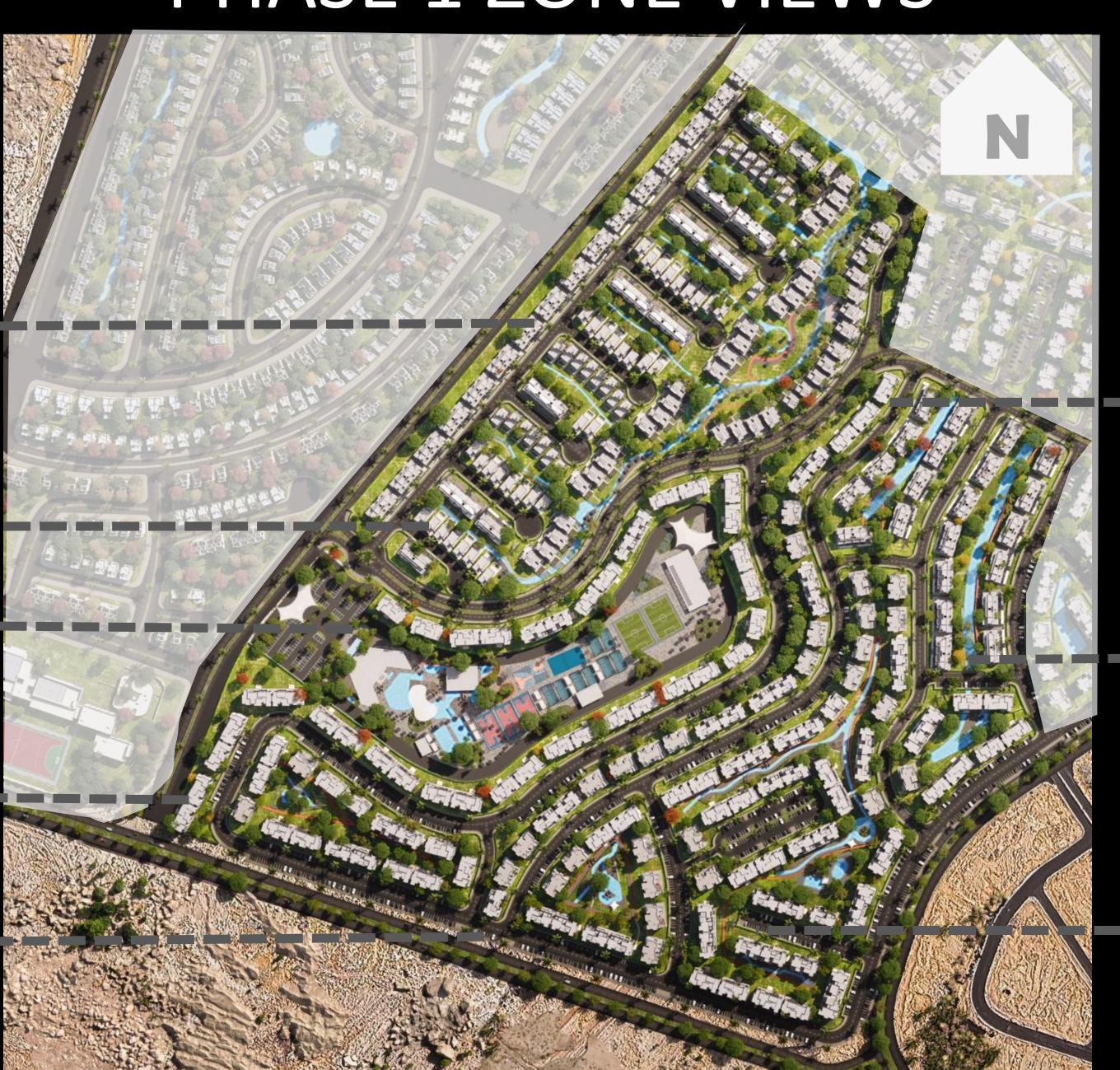
SKYLINE ZONE

HORIZON VILLA ZONE

CLUB RESIDENCE ZONE

KING'S RESIDENCE ZONE

UP HILL RESIDENCE ZONE



THE HILL ZONE

LINEAR PARK ZONE

GARDEN RESIDENCE ZONE







P/X PHASE 1



PHASE 1

TYPES KEY PLAN

- VILLA 1
- VILLA 2
- VILLA 3
- TOWN HOUSE X
- TOWN HOUSE X2
- DUSK
- DUSK 2
- DAWN
- SKYE 1
- SKYE 2



PROJECT ARCHETYPES Alchemyarchitecture

Unique, eccentric prototypes with premium finishing standards that relate to our clientele

 \Rightarrow



PX VILLA 1



GROUND FLOOR FIRST FLOOR PENTHOUSE FLOOR

S DEVELOPMENTS //	

TOTAL LAND AREA	420 m ²
TOTAL BUILT UP AREA (GROUND + FRIST)	313.67 m ²
PENTHOUSE AREA	44.69 m ²
ROOF TERRACE AREA	79.29 m ²
ROOF PERGOLA AREA	25.53 m ²
AVG. BACK GARDEN	130 m ²
AVG. FRONT & SIDE GARDEN	125 m ²

SPECS

4 BEDROOMS (3 MASTER)

2 LIVING ROOMS

2 KITCHENETTE

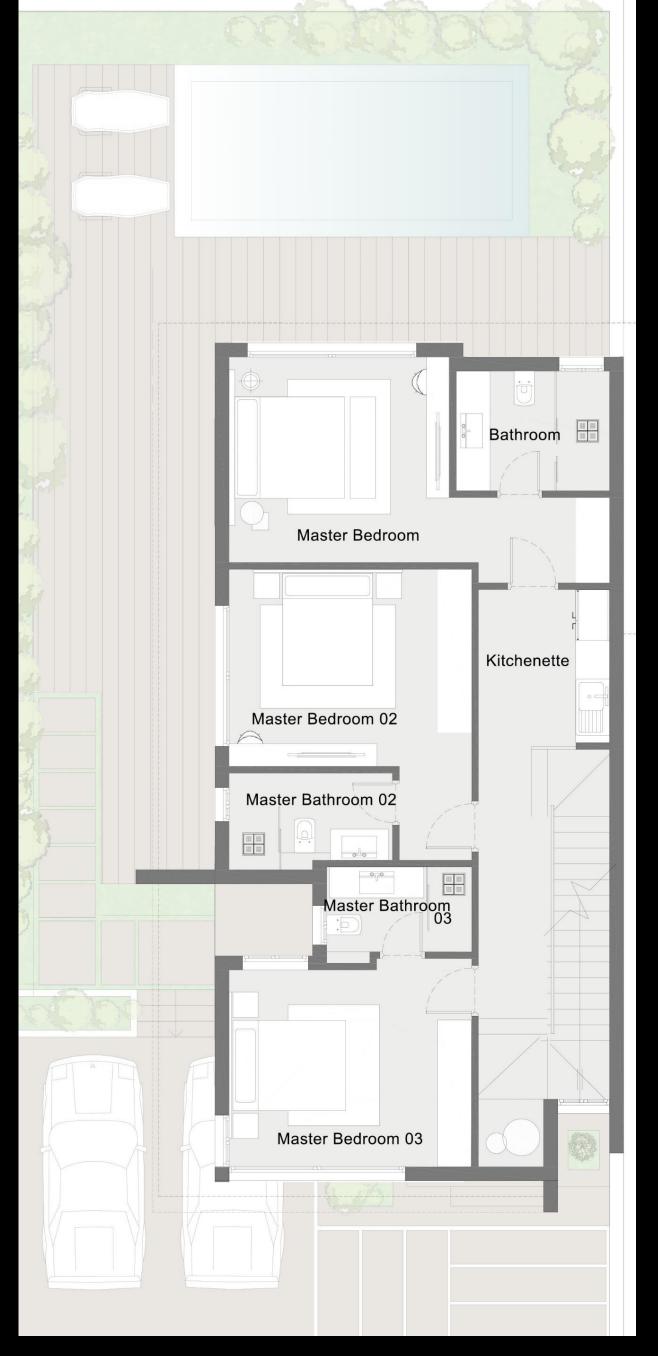
6 BATHROOMS

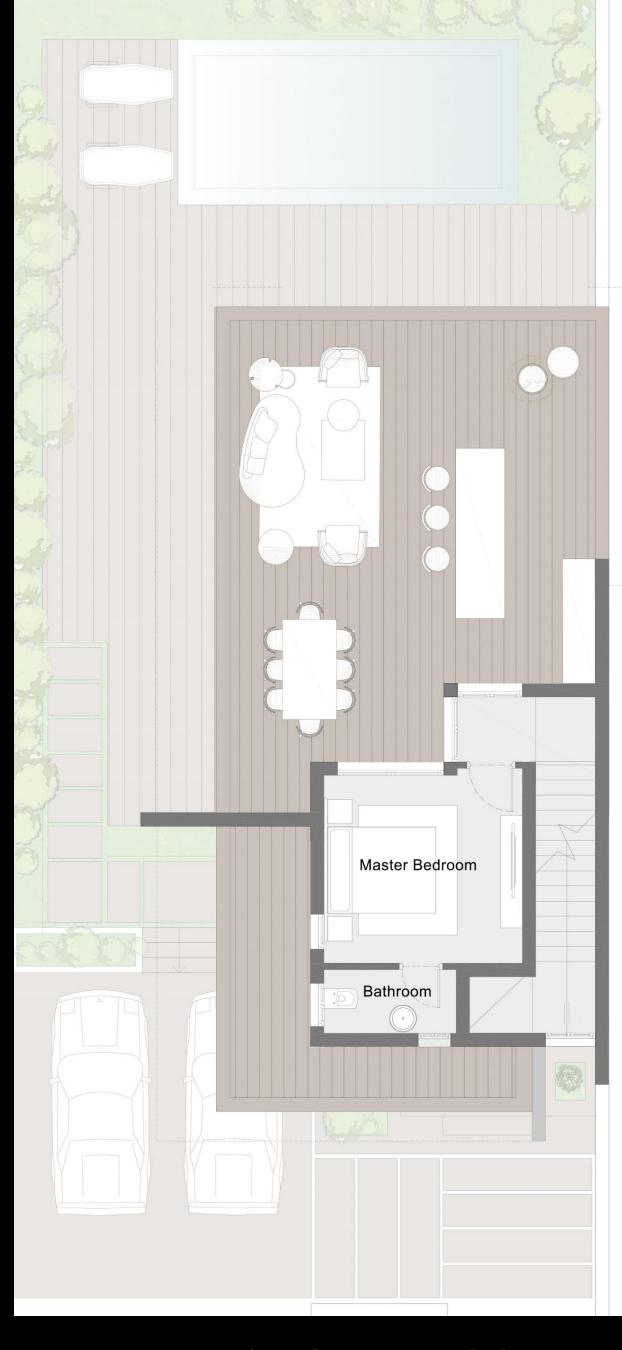
NANNY'S ROOM +BATHROOM

DRIVER'S ROOM +BATHROOM









GROUND FLOOR

FIRST FLOOR

PENTHOUSE FLOOR

SP

Š	4 BEDROOMS (4 MASTER)
	1 KITCHENETTE

NANNY'S ROOM

TOTAL LAND AREA

TOTAL BUILT UP AREA
(GROUND + FRIST)

PENTHOUSE AREA

ROOF TERRACE AREA

AVG. BACK GARDEN

298.90 m²

220.44 m²

34.82 m²

71.73 m²

80 m²

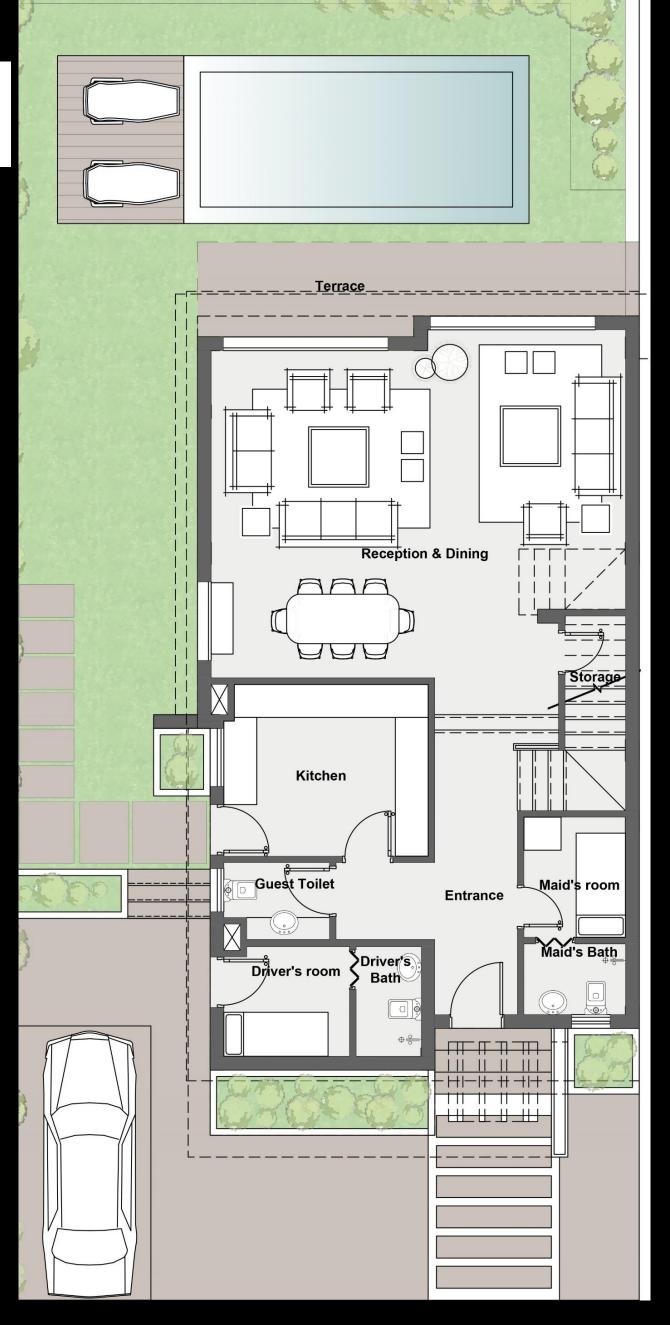
80 m²

4VG. FRONT & SIDE GARDEN

95 m²











GROUND FLOOR

FIRST FLOOR

PENTHOUSE FLOOR

TOTAL LAND AREA	298.90 m ²
TOTAL BUILT UP AREA (GROUND + FRIST)	246.15 m ²
PENTHOUSE AREA	34.91 m^2
ROOF TERRACE AREA	74.73 m ²
AVG. BACK GARDEN	80 m^2
AVG. FRONT & SIDE GARDEN	95 m^2

SPECS

4 BEDROOMS (4 MASTER)

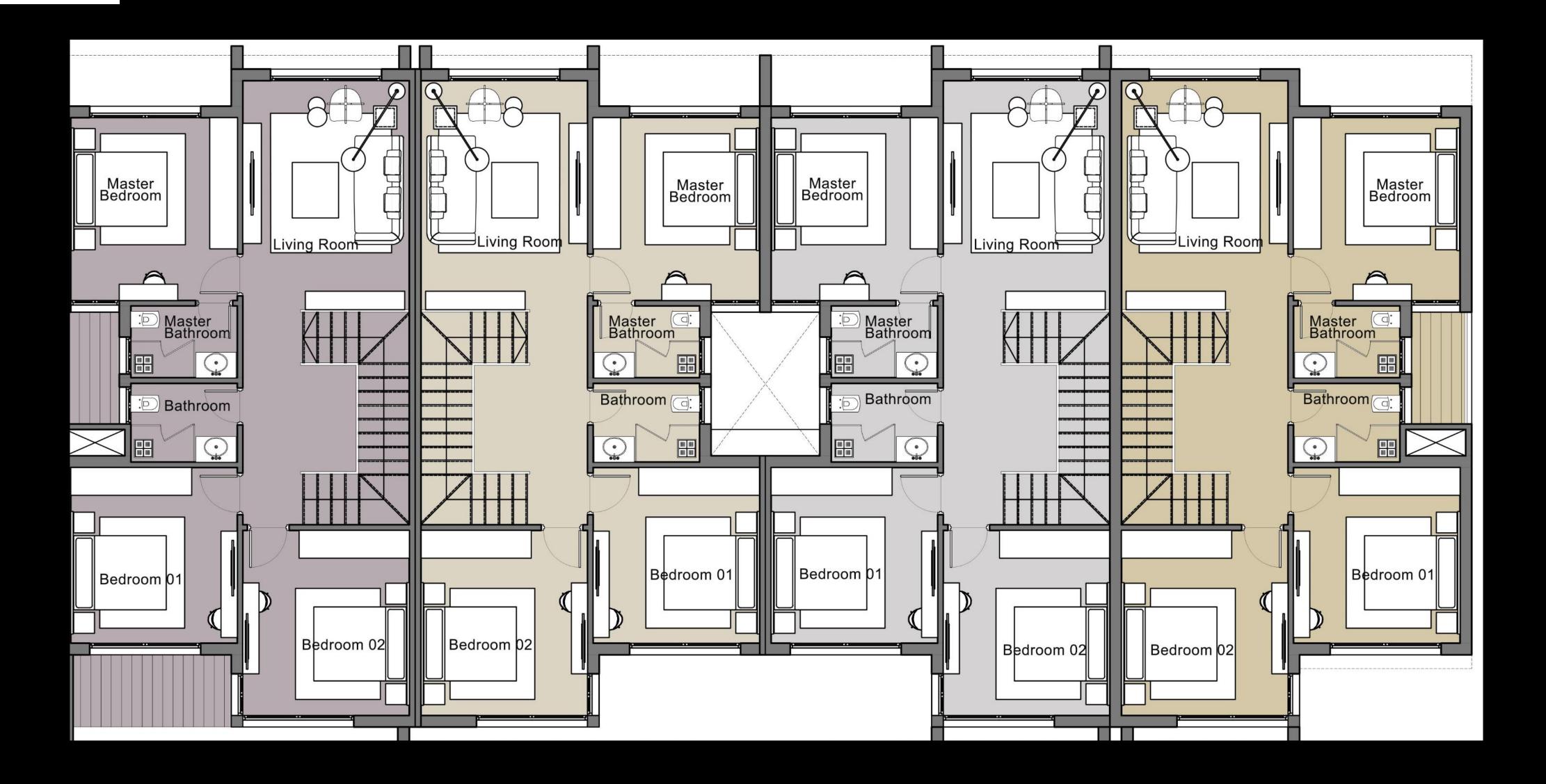
1 KITCHENETTE NANNY'S ROOM



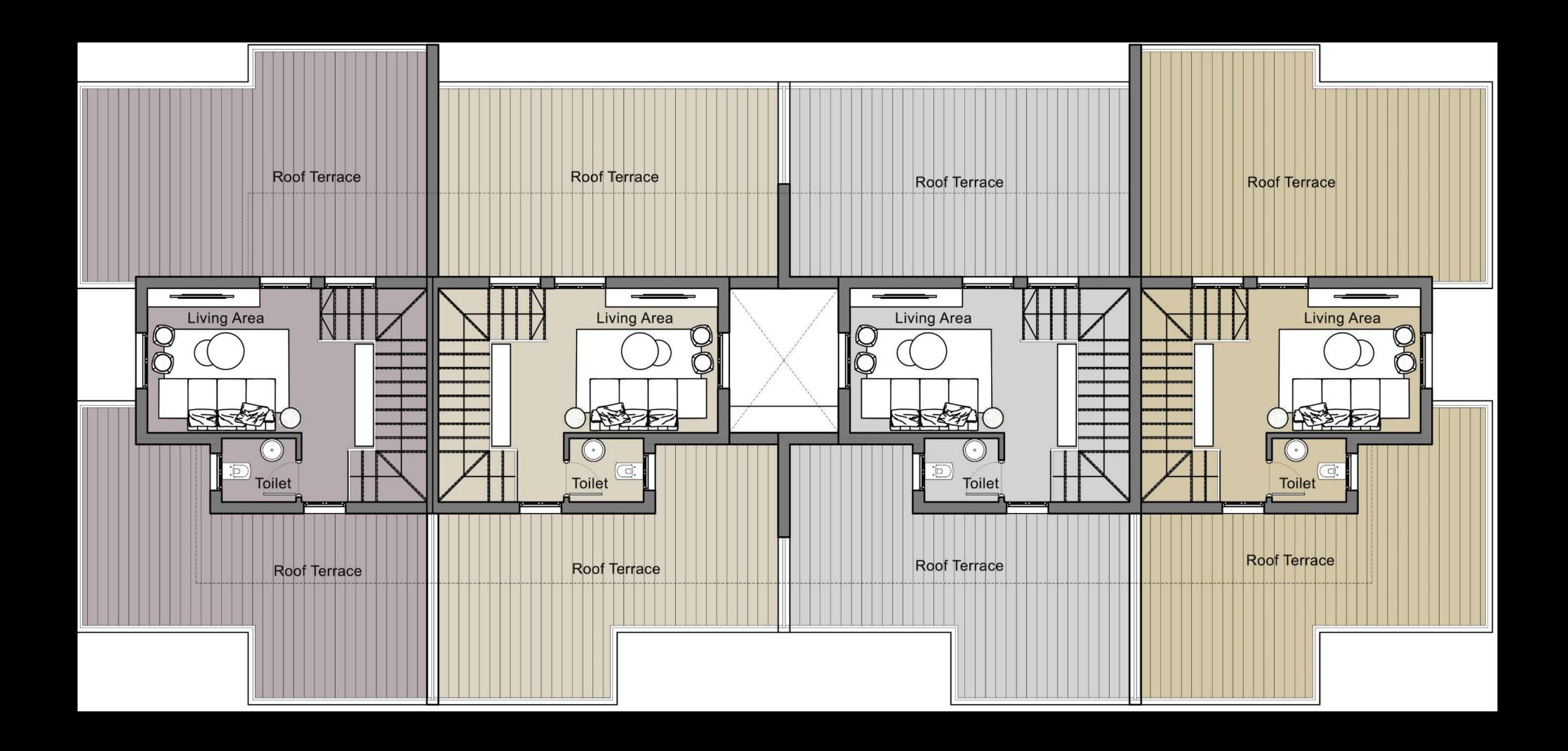




GROUND FLOOR



FIRST FLOOR

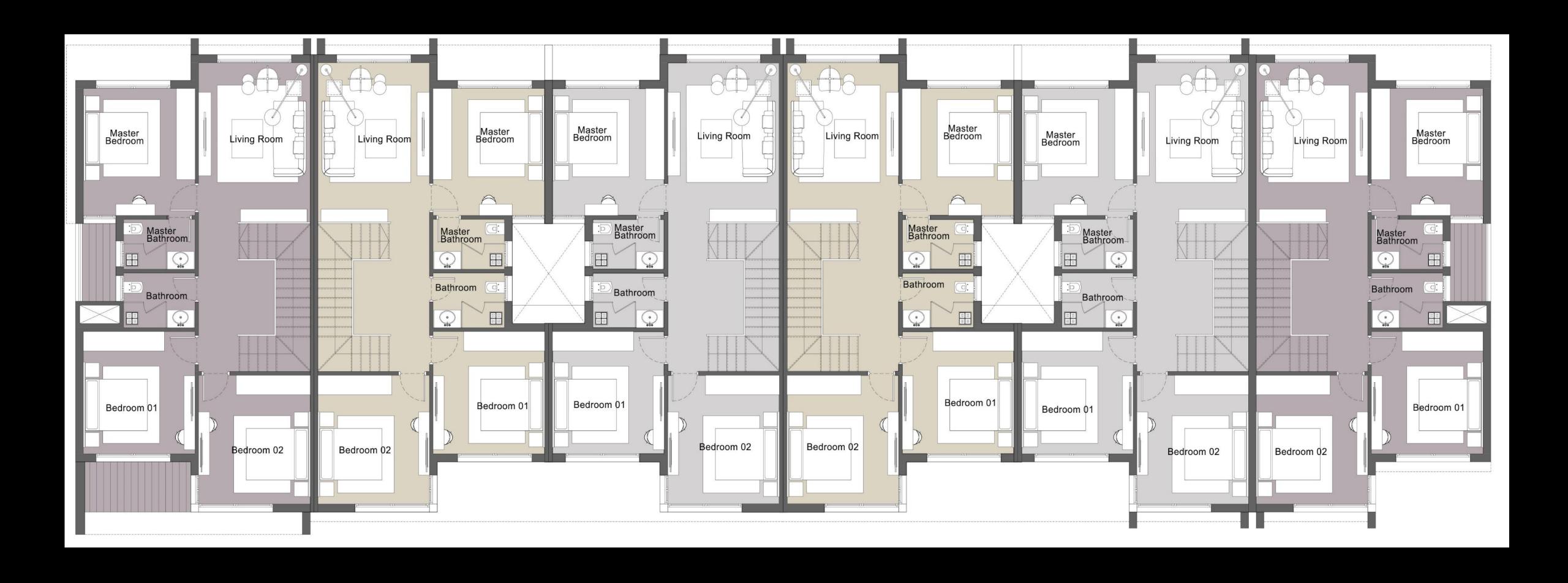


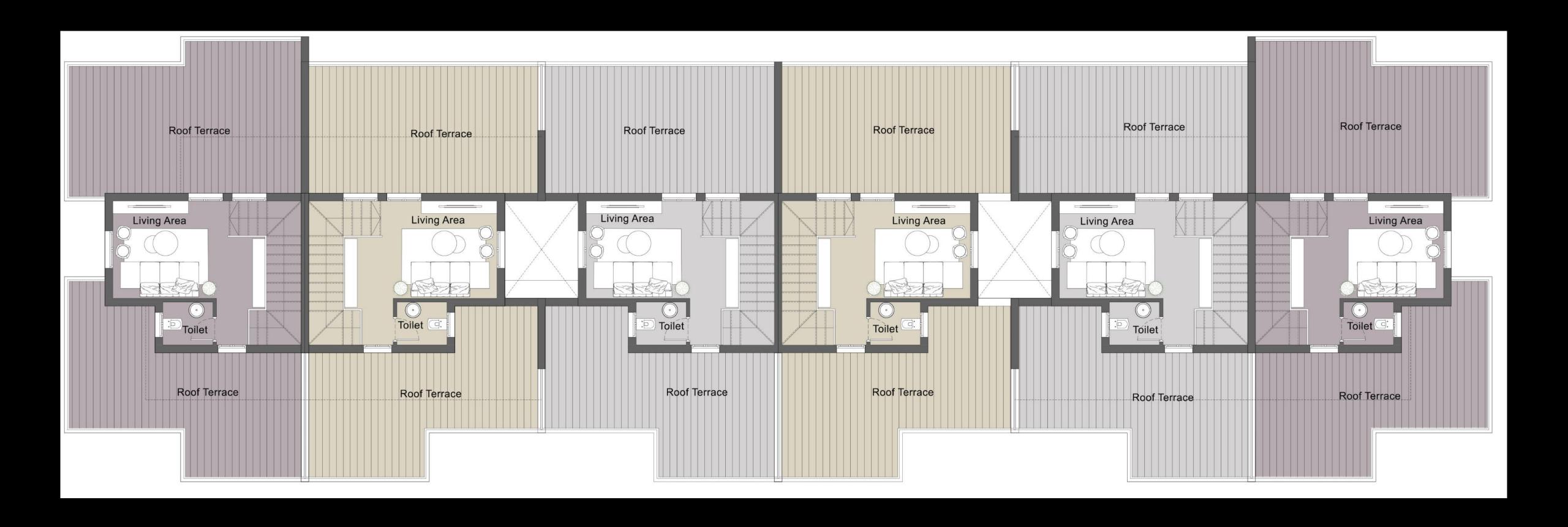






GROUND FLOOR





CORNER UNIT

TOTAL LAND AREA	215.50 m ²
AVG. TOTAL BUILT UP AREA (GROUND + FRIST)	210.82 m ²
PENTHOUSE AREA	30.24 m^2
AVG. ROOF TERRACE AREA	56.51 m ²
AVG. ROOF PERGOLA AREA	11 m ²
AVG. BACK GARDEN	80 m ²
AVG. FRONT GARDEN	45 m ²

MIDDLE UNIT

TOTAL LAND AREA	212.0 m ²
AVG. TOTAL BUILT UP AREA (GROUND + FRIST)	200.72 m ²
PENTHOUSE AREA	31.71 m^2
AVG. ROOF TERRACE AREA	44.05 m ²
AVG. ROOF PERGOLA AREA	28.87 m ²
AVG. BACK GARDEN	80 m ²
AVG. FRONT GARDEN	45 m ²

SPECS

3 BEDROOMS (1 MASTER)

2 LIVING ROOMS

2 KITCHENETTE

4 BATHROOMS

NANNY'S ROOM

SPECS

3 BEDROOMS (1 MASTER)

2 LIVING ROOMS

2 KITCHENETTE

4 BATHROOMS

NANNY'S ROOM

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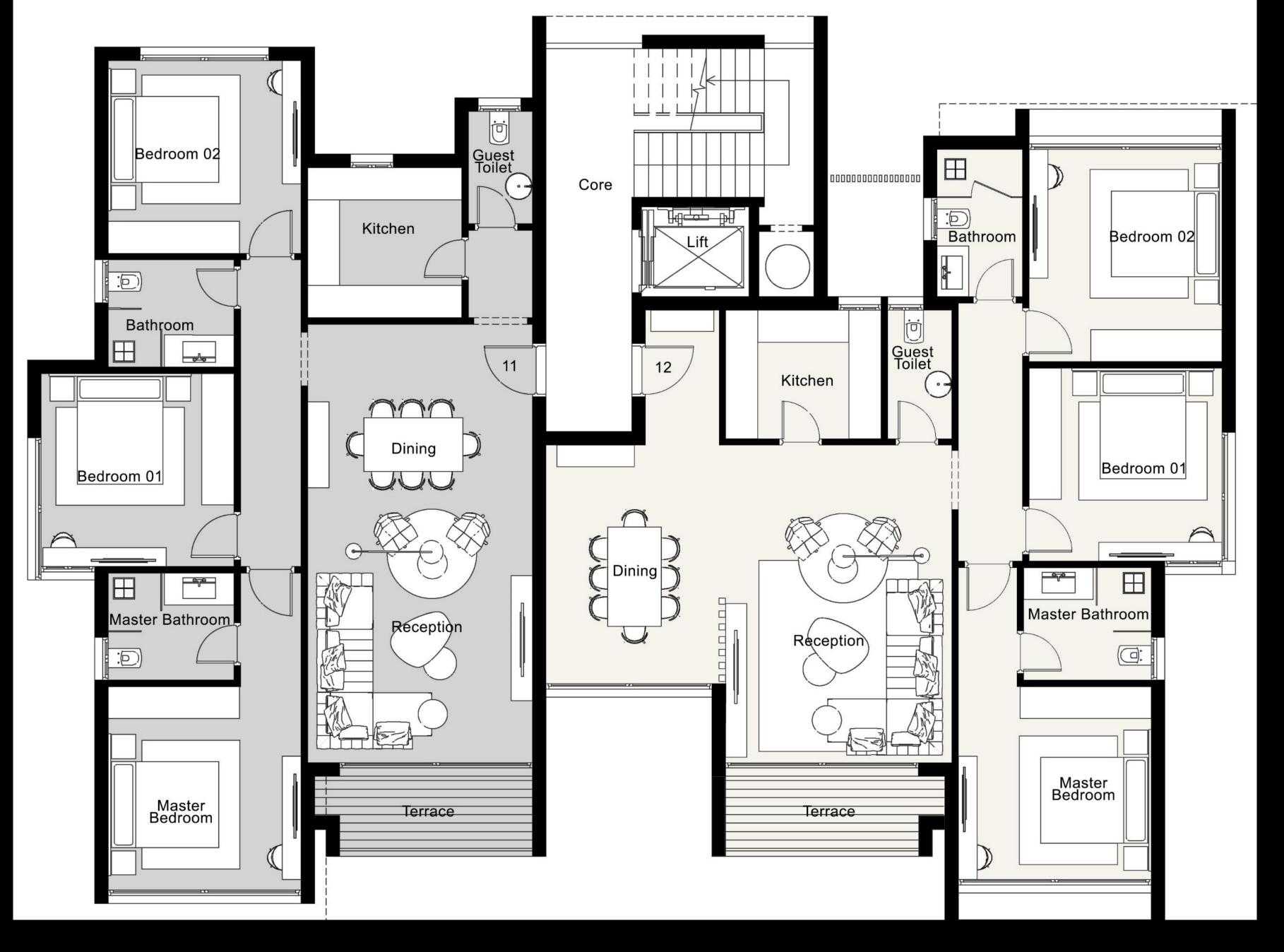




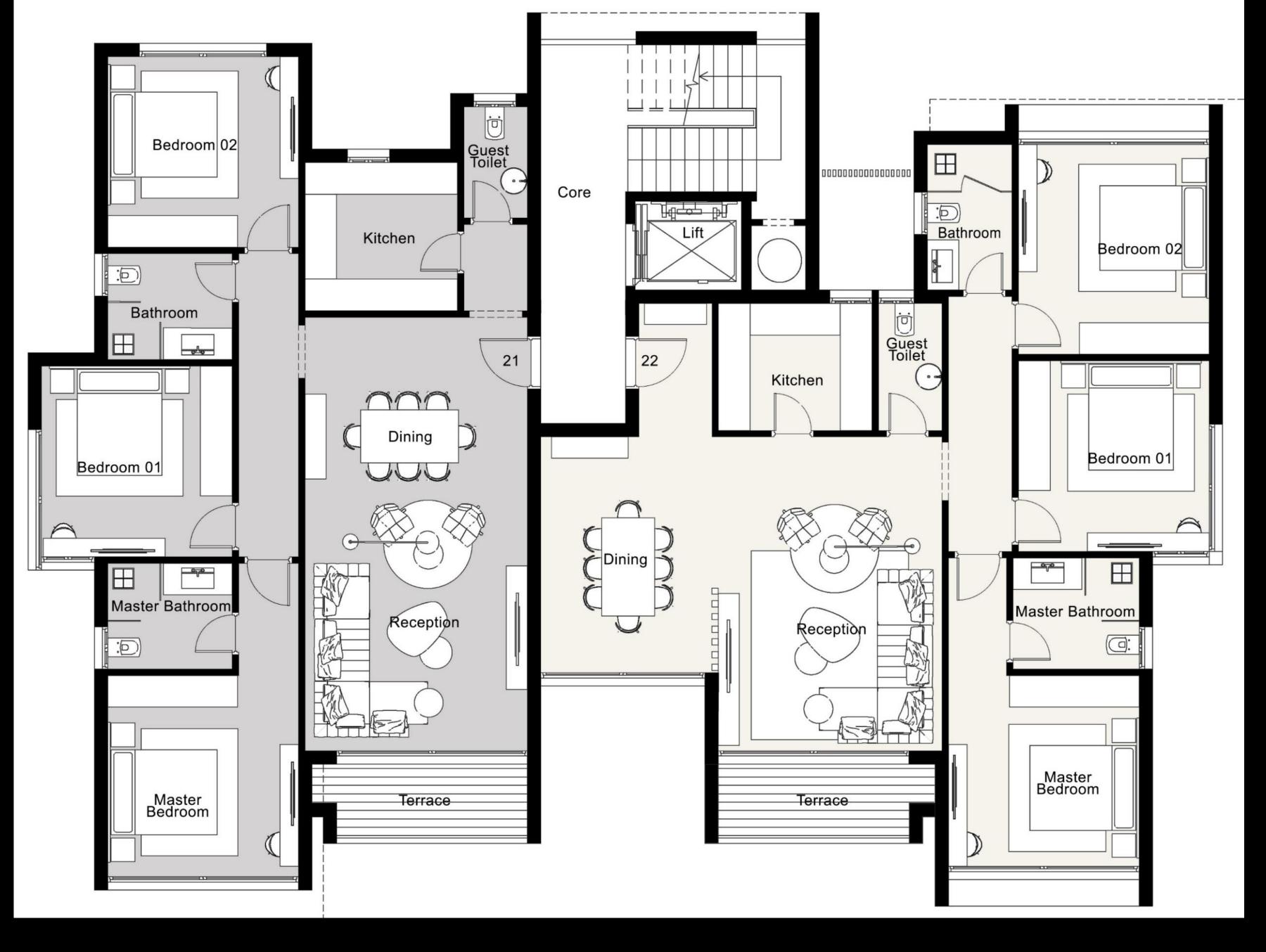


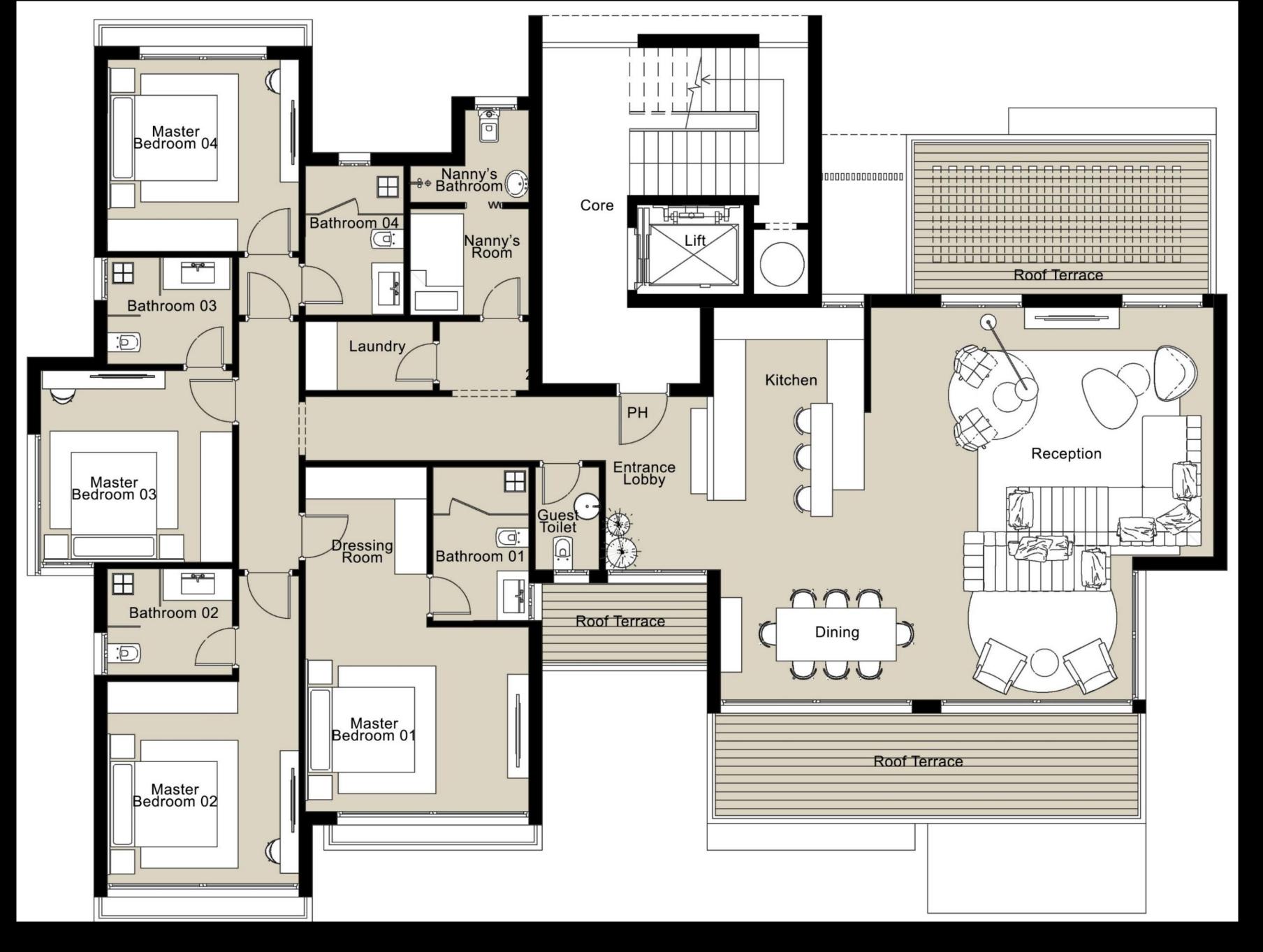


GROUND FLOOR



FIRST FLOOR

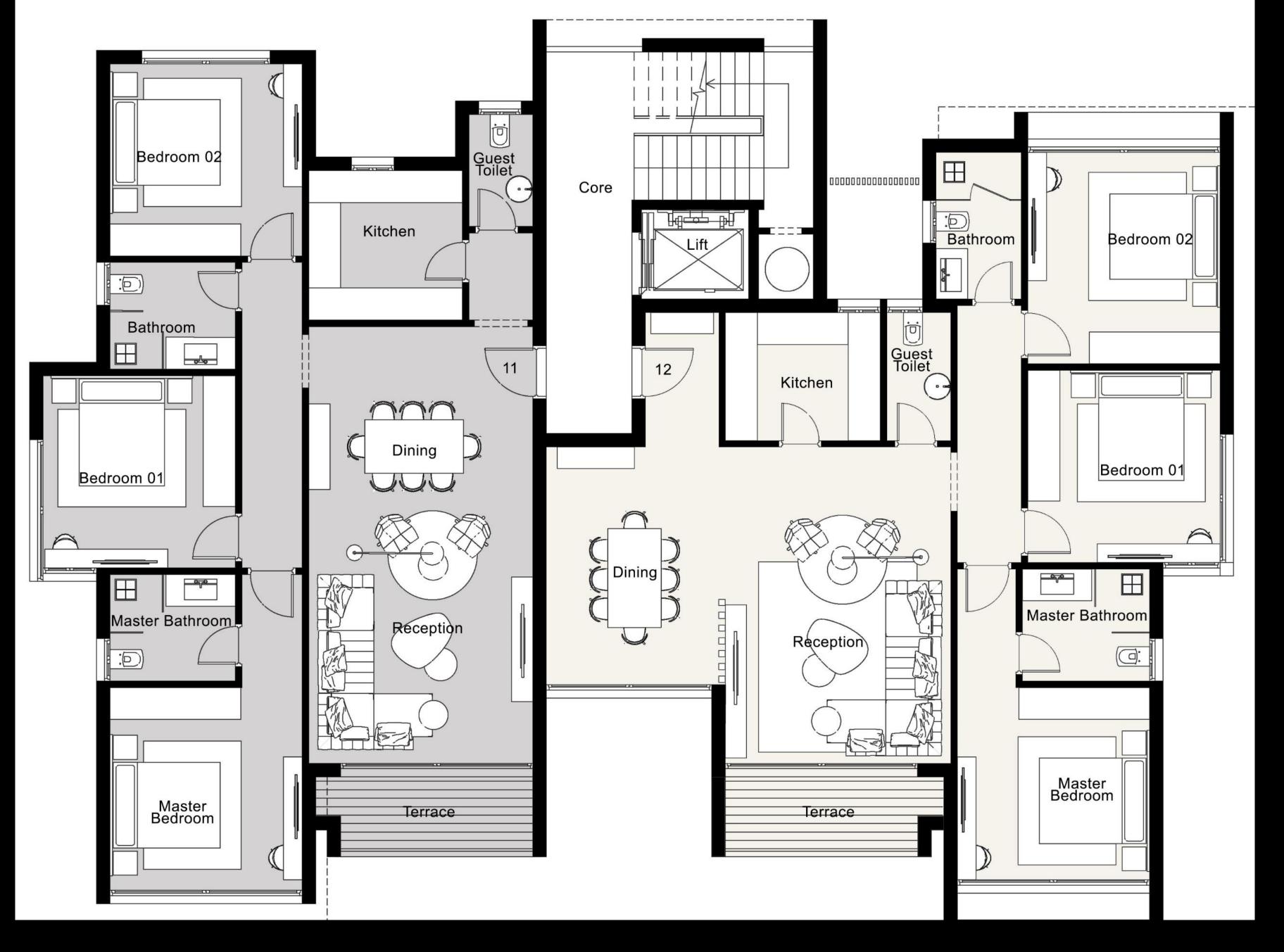








GROUND FLOOR



FIRST FLOOR



SECOND FLOOR



PENTHOUSE FLOOR



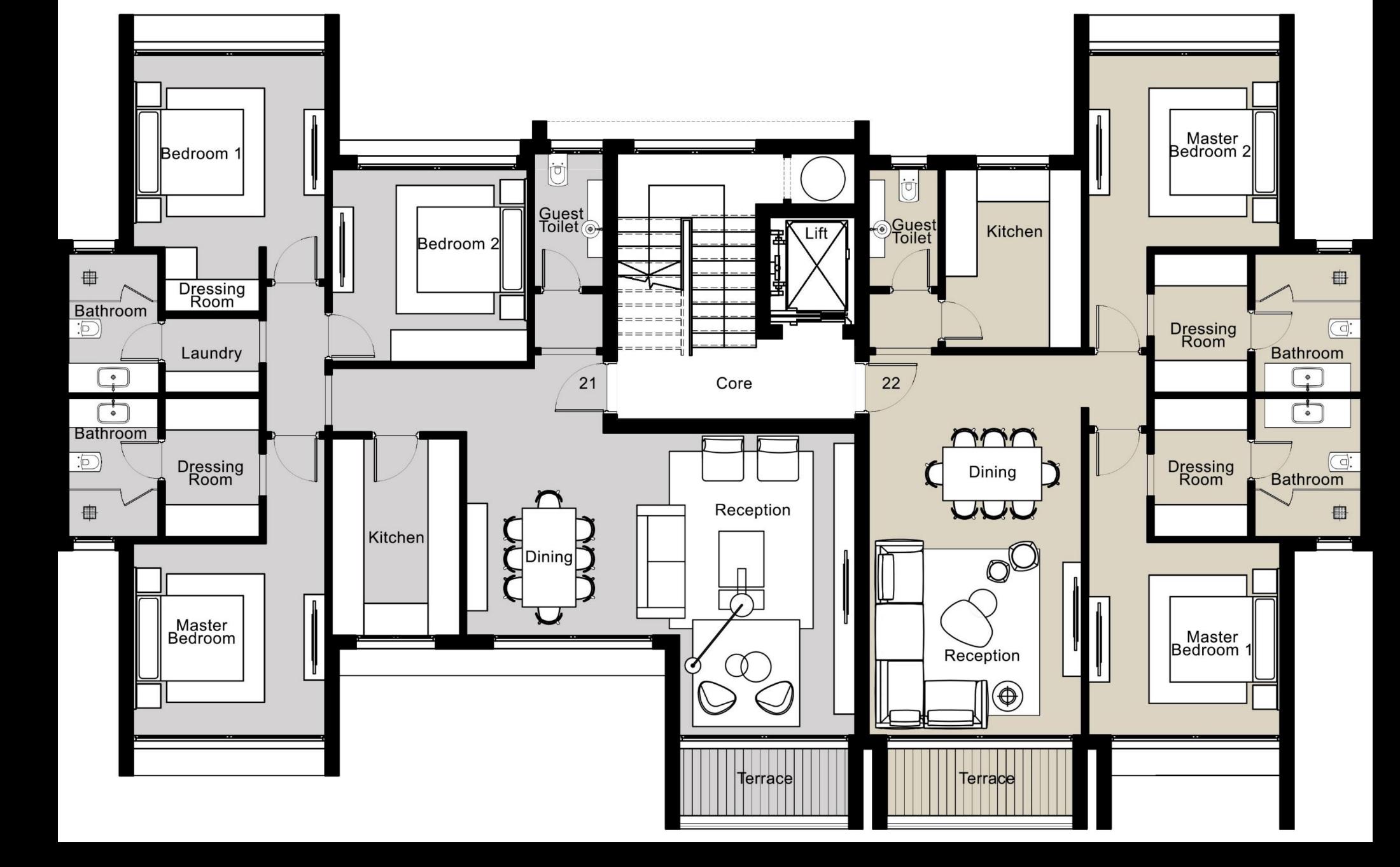




GROUND FLOOR

DAWN Master Bedroom 2 Bedroom 1 Guest Toilet - Guest Toilet Kitchen Bedroom 2 Dressing Room Bathroom : Dressing Room Bathroom Laundry • • Core Bathroom Bathroom Dressing Room Dressing Room Reception Kitchen Master Bedroom Master Bedroom 1 Reception

FIRST FLOOR



SECOND FLOOR

DAWN Master Bedroom 2 Master Bedroom 2 Guest Toilet Guest Toilet Kitchen Nanny's Room Kitchen Bathroom Dressing Room Bathroom Core 32 Dressing Room Bathroom Dining Reception Bathroom Dressing Room Master Bedroom 1 Dining Reception Master Bedroom 1 Roof Terrace Roof Terrace



















SKYE 2 Master Bedroom 02 Bedroom 02 Nanny's Bathroom Guest Kitchen Bedroom 01 Nanny's _≤Room Dressing Room Bathroom Bathroom * 2 Dining Dressing Room Bathroom Bathroom Dressing Room Bedroom Bathroom Reception Reception Master Bedroom 01 Terrace Reception Master Bedroom

Terrace

Terrace

FIRST &

Terrace

SECOND FLOOR



BUILDINGS BRIEF

MIN/MAX.BUA AREAS GARDEN AREAS

1 BED	78 m ²	-
2 BED	113 - 139.5 m ²	52 - 70 m ²
3 BED	144 - 172 m ²	56.5 – 75.5 m ²
4 BED	258 m ²	-

INDICATIONAL SECTIONS & BUILDINGS AREAS

DUSK

THIRD	4 BED + N + LD		
SECOND	3 BED	3 BED	
FIRST	3 BED	3 BED	
GROUND	3 BED	3 BED	

TOTAL BUA	1196.47 m ²
TOTAL ROOF	22.18 m ²
TOTAL SEMI	17.46 m ²
COVERED ROOF	
TOTAL GARDEN	119.08 m ²

DUSK 2

THIRD	2 BED	2 BED
SECOND	3 BED	3 BED
FIRST	3 BED	3 BED
GROUND	3 BED	3 BED

TOTAL BUA	1182.31 m ²
TOTAL ROOF	67.23 m ²
TOTAL SEMI	17.46 m ²
COVERED ROOF	
TOTAL GARDEN	119.08 m ²

DAWN

THIRD	2 BED + N	2 BED
SECOND	3 BED + LD	2 BED
FIRST	3 BED + LD	2 BED
GROUND	2 BED	2 BED

TOTAL BUA	1134.23 m ²
TOTAL ROOF	34.30 m ²
TOTAL GARDEN	121.68 m ²

SKYE 1

THIRD	2 BED + LD	LOFT	3 BED
SECOND	2 BED + LD	3 BED	3 BED + N
FIRST	2 BED + LD	1 BED	3 BED + N
GROUND	3 BED +	· LD	3 BED

TOTAL BUA	1434.61 m ²
TOTAL ROOF	47.29 m ²
TOTAL GARDEN	149 m ²

SKYE 2

THIRD	2 BED + LD	1 BED	3 BED
SECOND	2 BED + LD	1 BED	3 BED + N
FIRST	2 BED + LD	1 BED	3 BED + N
GROUND	3 BED +	· LD	3 BED

TOTAL BUA	1412.97 m ²
TOTAL ROOF	55.59 m ²
TOTAL GARDEN	149 m ²

P 1 BED 2 BED 2 BED+N 3 BED 3 BED+N 4 BED+N

Thankyou